



OVERALL SCORE

**Excellent**

Your website's security issues are severely risking customer trust.

Overall score weighs Performance, SEO, Core Web Vitals, Indexability, Accessibility, Best Practices, and Security.

## Top 3 Things to Fix

1

HIGH

### Earn customer trust before they order

With only 1 of 6 security headers present, customers may hesitate to trust your site and complete purchases.

2

HIGH

### Improve website accessibility for all users

Low accessibility scores mean potential customers with disabilities may not navigate your site easily, losing you sales.

3

MEDIUM

### Optimize images to boost performance


Unoptimized images can slow down loading times, causing visitors to leave before your content is displayed.

### BUSINESS IMPACT

- Only 17% of critical security headers are configured — browsers may flag parts of your site as insecure.

## Technical Health

 **Security headers: 1/6 configured**  
Modern browsers may warn 'Not Secure' on checkout pages — customers abandon carts on impulse.

 **Alt-text coverage: 80%**  
Screen readers + Google can't describe your images — hurts accessibility and image-search traffic.

 HTTPS enabled

 Mobile viewport set

 Canonical URL set

 robots.txt present

 sitemap.xml present (134 URLs)

 Schema markup: WebSite

## Core Web Vitals

**LCP**

How fast the main content appears

**1.3 s****GOOD****CLS**

How stable the page is while loading

**0.00****GOOD****INP**

How quickly taps and clicks respond

**47 ms****GOOD****FCP**

When the first text or image shows up

**0.9 s****GOOD**

# Performance Opportunities

## Render blocking requests

HIGH

Requests are blocking the page's initial render, which may delay LCP. Deferring or inlining can move these network requests out of the critical path.

## Forced reflow

HIGH

A forced reflow occurs when JavaScript queries geometric properties (such as `offsetWidth`) after styles have been invalidated by a change to the DOM state. This can result in poor performance. Learn more about forced reflows and possible mit

## LCP request discovery

HIGH

Optimize LCP by making the LCP image discoverable from the HTML immediately, and avoiding lazy-loading

## Image elements do not have `[alt]` attributes

HIGH

Informative elements should aim for short, descriptive alternate text. Decorative elements can be ignored with an empty alt attribute. Learn more about the `alt` attribute.

## `<dl>`'s do not contain only properly-ordered `<dt>` and `<dd>` groups, `<script>`, `<template>` or `<div>` elements

HIGH

When definition lists are not properly marked up, screen readers may produce confusing or inaccurate output. Learn how to structure definition lists correctly.

### NEXT STEPS

## Ready to fix these issues?

Reply on WhatsApp — Pixie can scope a fix for the issues above and ship updates in days, not months.